

Virtual Career Fair

Social Media Toolkit

Virtual
CAREER FAIR
TEXAS
CONFERENCE FOR
WOMEN

Talking Points

Please include the following information when referencing the Virtual Career Fair



Website address: <https://bit.ly/txvcf2021>
(as text or as an Instagram swipe up)

Virtual Career Fair Date: October 6

Hashtag: #TXConfWomen (Twitter & Instagram)

Mention: Texas Conference for Women social media account:

- LinkedIn: [Conferences for Women](#)
- Facebook: [@TexasConferenceforWomen](#)
- Twitter: [@TexasWomen](#)
- Instagram: [@TXConfWomen](#)

Downloadable Images on
Following Page

Virtual Career Fair Opportunities:

- Live 1:1 text chats and live 15-minute video conversations with employers who are currently hiring, plus opportunity to submit your resume
- Timely advice on career topics from the Conferences for Women, along with Fairygodboss, Ladies Get Paid, PowerToFly, and other partners
- A library of on-demand sessions, videos, and podcasts featuring local, regional, and national experts
- Sneak peak access to the Texas Conference for Women virtual exhibit hall
- Plus, go-to resources on job search, resume refresh, interview skills, and more, available in the Conferences for Women's Career Resources Hub

Images

Please use the following images in your social media & web posts



Stories

Recommended for Instagram & Other Stories

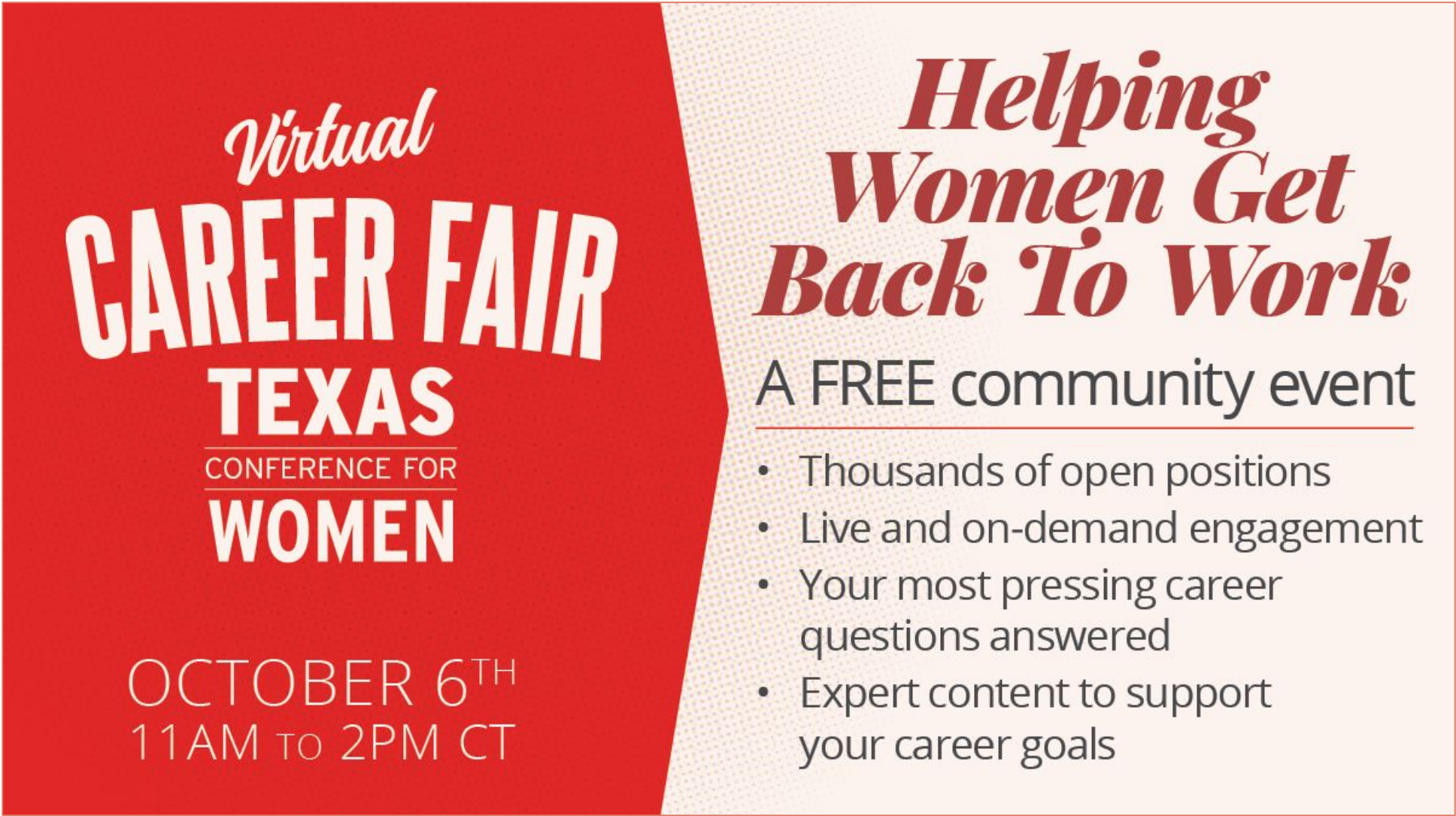
[Download](#)



Horizontal

Recommended for Twitter

[Download](#)



300 X 250

[Download](#)



Square

Recommended for Instagram, Facebook, LinkedIn

[Download](#)



728 X 90

[Download](#)



320 X 50

[Download](#)



Logos

Official logos for the Virtual Career Fair can be found below



Standard Logo



[PNG](#)

[EPS](#)

Reverse Logo



[PNG](#)

[EPS](#)